



responsible convenience.

## Marketing & Business Development Executive

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Join one of Singapore's most dynamic social enterprises and make a real contribution to an exciting growth industry. We are looking for a fun and energetic person to join our growing team! eco u is Singapore's leading provider of premium sustainable disposables. We believe that providing convenience doesn't have to cost the earth and we offer a range of plant-based disposables for F&B, corporates and consumers. That's why when you join us, we will give you the opportunity to be at the front line of our brand and work with high profile clients in the F&B and corporate space as well as giving you a chance to part of the engine behind a fast-growing business.

### What you can look forward to:

- Representing our brand and values through interactions with clients, partners and third parties
- Liaising with a broad range of clients in the F&B, corporate and consumer spaces
- Contributing to growing our brand and business in both B2C and B2B sectors through initiatives such as digital marketing, social media management, offline marketing, market research, content creation, events and other promotions
- Learning about our range of exciting and innovative products, as well as formal professional development opportunities
- Being part of a dynamic and energetic team
- The opportunity to contribute and add value to a fast-growing, environmentally conscious company

### What we are looking for:

- Diploma or degree in marketing, communications, business or related industry
- 1-3 years relevant working experience
- A highly motivated self-starter, who can work independently as well as in a team
- Fluency in English and excellent communication skills, both written and verbal
- High standards of personal grooming and professionalism
- Unfazed by challenges and strong willingness to learn, develop and succeed
- Strong customer focus and enjoys personal interaction
- Previous experience in a retail, hospitality or other customer-facing role would be advantageous

We would like this position to commence in Sep/Oct 2021. If you you'd like to join our team please submit your CV with a brief covering letter to [careers@ecou.com.sg](mailto:careers@ecou.com.sg)

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