

Marketing & Business Development Intern

Join one of Singapore's most dynamic social enterprises and make a real contribution to an exciting growth industry. We are looking for a fun and energetic person to join our growing team! The Marketing & Business Development Intern will contribute to brand awareness and business growth in both B2C and B2B sectors through initiatives such as digital marketing, social media management, offline marketing, market research, content creation, events and other promotions. The incumbent will also work with our sales team and participate in client liaison activities to improve customer conversions and build customer loyalty.

What you can look forward to:

- Supporting existing clients and our account managers, as well as making connections with new clients.
- Create engaging advertising and promotional content using a combination of creative and technical skills.
- Apply an understanding of digital media management by updating and creating graphical and text content for digital and offline marketing channels, which may include eDMs, website content, social media content, product banners, POS displays.
- Contributing to new marketing initiatives such as product, price and seasonal promotions.
- Managing marketing databases, CRM and administration of marketing activities.
- General support to our marketing and business development team

What we are looking for:

- Studying (2nd year or above) or recently completed a diploma or degree in marketing, business or related discipline
- Strong proficiency in business English and excellent communication skills, both written and verbal
- Demonstrated knowledge of marketing concepts and creative abilities in one of the following areas:
 - Graphic design
 - Photography
 - Copy writing
- Strong customer focus and enjoys personal interaction
- High standard of grooming and personal presentation
- Knowledge of Photoshop and Illustrator will be advantageous
- Previous experience in a similar position and/or internship experience would be desirable

We would like this position to commence in Sep/Oct 2021. If you'd like to join our team please submit your CV with a brief covering letter to careers@ecou.com.sg